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Lisa Greer

Keynote Speaker

Lisa Greer is a philanthropist, entrepreneur, convener, investor, and author of Philanthropy Revolution. Lisa is on a mission to "Save Giving" by providing a clear path to success where the nonprofit world will see its donors engaged and energized, their organizations sustainable and with increased impact, and a more honest philanthropic culture. Over the last decade, the Greer home in Beverly Hills has been home to nearly 200 charitable salons and events connecting nonprofits with donors and the community.

In 2021, Lisa is serving as commissioner of the California State Commission on the Status of Women and sits on the board of the New Israel Fund and serves on the Executive Committee of the Cedars-Sinai Board of Governors. She has also served as Commissioner and Chair of the Beverly Hills Cultural Heritage Commission and Trustee of the Jewish Community Foundation of Los Angeles, and as a board member of many organizations, including the L.A. District Attorney's Crime Prevention Foundation, Make-a-Wish of Greater Los Angeles, Girl Scouts of Greater Los Angeles, and others.

Earlier in her career, Lisa was a studio executive at NBC and Universal Studios, and she founded and led several companies, including a management consulting and strategic advisory firm specializing in digital media and entertainment businesses. A native of Los Angeles, Lisa holds a bachelor's degree in History from UCLA and an MBA from Pepperdine University.



NPD Committee Members

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Ellie Wilcox, Make-A-Wish

Event Emcee



Steve Ozinga
AFPWM President

Director of Philanthropy
Van Andel Institute

David Madiol

President's Award

David Madiol is an experienced community relations and sponsorship manager and is the head of Global Corporate and Social Responsibility for Amway. He serves as the race director for the Amway Riverbank Run. Over the past 25 years, David has made impact on our West Michigan through his work at Amway and has served our community through involvement in numerous coalitions, committees, and relationships.

During COVID, David and the team at Amway found innovative ways to support West Michigan and beyond during a global pandemic. Amway, through Project Light Speed, provided life-saving personal protective equipment, hand sanitizer, other medical equipment, and critical funds to our four key health organizations as well as senior homes, medical clinics and Kids' Food Basket. David was a driving force in getting these resources into our community throughout the ongoing pandemic.



Meijer

Outstanding Corporation, Foundation, or Community Organization

Driven by a commitment to diversity and inclusion, Meijer focuses their community support in the areas of hunger relief, community and family, health and wellness, and education. Through charitable giving, employee volunteerism, and local store partnerships, Meijer is a model for how corporations can have authentic community relationships.

In 2020, partially in response to calls for social and racial justice, Meijer Inc. made unsolicited, significant gifts to organizations advancing racial equity. Through those gifts, the company stated, "Meijer is dedicated to enriching the lives in the communities we serve. That dedication includes a commitment to invest in people, organizations and systems to bring about a future of hope, equality and respect in our Black and African American communities."

Perhaps Meijer's most-recognized community initiative, Simply Give provides hunger relief by helping neighborhood pantries keep their shelves stocked since 2008. This program invites Meijer customers and employees to get involved in the company's local impact, and has raised more than \$50 million for the cause. The three-times-a-year campaign allows each store to select the local food pantries that will benefit, and uses a gift-card donation model to ensure each pantry can select the items their community most needs.

Their annual Meijer LPGA Classic generates significant funds for the Simply Give program and provides another opportunity for community participation. The family-friendly event runs for one week, offering a variety of ways to give back and come together as a community.

Beyond their public-facing events and well-known philanthropy, Meijer is advancing meaningful partnerships that combine financial investment with relational capital, authentic listening to community members, and company-wide shifts for equitable solutions.



Family Promise of Grand Rapids

*West Michigan Chapter
Award for Excellence in Fundraising*

In 2020, Family Promise of Grand Rapids (FPGR) served over 500 families experiencing homelessness and doubled its affordable housing and homeownership program during their immediate response to the pandemic. Family Promise has worked tirelessly to initiate and elevate community conversations around racial disparities in our homeless system. FPGR and a member from the community worked together to double the affordable housing program (100 homes for 100 families), a 5-year campaign, and are already making great strides towards this goal (from 25 homes to 50 homes). FPGR has expanded its shelter program due to need, doubled the



housing program to meet the need, and to do that, FPGR had to increase its fundraising structure by pursuing alternative funding streams and doubled the number of individual donors and amounts raised.



Mary McLoughlin

Benjamin Franklin Award for Outstanding Fundraising Professional

Mary's McLoughlin has been committed to serving the Grand Rapids community for over 20 years through her impressive 30 year fundraising and communications career and her dedication to local community boards. McLoughlin has served on boards for numerous organizations including the Grand Rapids Art Museum, Girl Scouts of Michigan Shore to Shore, Children's Advocacy Center of Kent County, Michigan Women's Foundation and Frederik Meijer Gardens & Sculpture Park. She is also dedicated to being a community trustee as a recent graduate of the Leadership Grand Rapids Class of 2020. She is committed to professional development and dedicated to exemplifying ethical standards by being an active member of AFP West Michigan and serving on the IDEA committee.



Kendall Meijer

Outstanding Volunteer Fundraiser Award

Kendall has been an avid supporter of Make-A-Wish® Michigan since 2017. As a wish-granting volunteer, Kendall comes alongside local wish kids and their families during their wish journey. She also serves as a member of the organization's Leadership Advisory Council.

Kendall mobilizes her contacts to attend Make-A-Wish events, volunteer and help raise vital funds in the West Michigan community. This community engagement has been most evident with the annual Saddle Up for Wishes polo fundraiser that she organizes to benefit Make-A-Wish Michigan. Her outgoing personality and enthusiasm for the Make-A-Wish mission inspires her network to volunteer and assist with the event, while she executes the event logistics and marketing. In 2020, this event saw participation and funds raised double year over year thanks to Kendall's leadership.



Chris Andrus

Distinguished Philanthropist Award

This award honors an individual or family with a proven record of exceptional generosity who demonstrates outstanding civic and charitable responsibility and whose generosity encourages others to take philanthropic leadership roles on a community.

Chris Andrus is the co-owner of The Mitten Brewing company, a microbrewery and restaurant. He is also the founder of the Mitten Foundation and author of Dough Nation. In eight years, Chris' business and foundation have donated over \$200,000 to Grand Rapids area nonprofits. He's also redefined the nonprofit/business partnership model, framing community commitment as a necessary part of building a strong community together. Chris is a well-known keynote speaker on leadership and philanthropy including the keynote speaker for AFP West Michigan's 2020 National Philanthropy Day.

Rachel Humphreys

Affinity Mentoring

Emerging Nonprofit Development Professional

This award recognizes an individual with less than five years of service in a nonprofit development role(s) demonstrating success and has made a significant contribution to the nonprofit community.

Rachel Humphreys is a significant and key reason why Affinity Mentoring continues to thrive as an organization today. Humphreys has demonstrated strategic planning, careful execution, fabulous capacity for excellent communications development, and fundraising skills drastically improving the work of Affinity Mentors. Rachel is consistently and actively involved in community initiatives, organizations and programs that bring community members from different walks of life together, that take care and focus on being inclusive and ensuring greater access and space for all community members, and specifically that impact children and students in our community.



Battle Creek Community Foundation Youth Alliance Committee

Outstanding Youth in Philanthropy Award

The Youth Alliance Committee (YAC) of the Battle Creek Community Foundation has always been dedicated to helping local organizations. One example of YAC's dedication to the organizations in our community is the annual Philanthropy Week event where the students organize volunteering and raising money for local nonprofits through friendly competition between the five area schools. Some of the sponsored organizations of Philanthropy Week have included S.A.F.E. Place, United Way, and Charitable Union.

In 2019, the committee advertised Philanthropy Week to all students attending area Battle Creek High Schools. The 2019 Philanthropy Week was focused on raising funds and other crucial items for the women and children living with S.A.F.E. Place, the local nonprofit that assists domestic abuse victims in Battle Creek. The committee members promoted the ideas of what items students could donate to assist the organization. At the end of the week, the school that made the largest impact was crowned 2019 Philanthropy Week Champion.

