2019 AWARD NOMINATION GUIDELINES

AFP West Michigan’s National Philanthropy Day (NPD) recognizes outstanding achievements by an individual, foundation and corporate philanthropists, fundraising volunteers, and professional fundraisers. These awards recognize individuals and organizations whose lifetime, long-term, and emerging achievements have made a significant impact on society.

2019 Award Categories
- Distinguished Philanthropist
- Benjamin Franklin Award for Outstanding Fundraising Professional
- Outstanding Corporation, Foundation, or Community Organization
- Emerging Nonprofit Development Professional
- Outstanding Volunteer Fundraiser(s)
- Outstanding Youth in Philanthropy
- West Michigan Chapter Award for Excellence in Fundraising

When Should Nominations Be Submitted?
The nomination period is open between April 24, 2019 and June 15, 2019.

Who Can Submit Nominations?
Nominations for any award may be submitted by an individual AFP member or nonmember individuals or organizations. You may make more than one nomination in any category, but no more than three nominations total. All nominations will be considered in the year presented, plus one additional year.

Ineligibility
Current NPD Committee members (see page 7) are ineligible for all categories. Past awardees (see pages 8-9) cannot win the same category they have won in the past.

What Must Be Included with the Nomination?
- Nomination Form (see page 6)
- A minimum one-page narrative describing:
  - How the nominee plays a significant role in philanthropy
  - Why the nominee’s achievements or activities are important
  - Specific examples of the nominee’s fulfillment of the award category criteria
- Two letters of support from individuals or organizations that strengthen the nomination. These should explain accomplishments that specifically support the award category definition.
- Any other supporting documentation you deem appropriate. Do not assume the selection committee is familiar with the nominee’s achievements.
Where Should Nominations Be Submitted?
All award nominations, including supporting documents and letters of support must be received by mail, e-mail or online by Saturday, June 15, 2019, 11:59pm EST. Late entries will not be considered.

- Submit your nominations:
  
  Online at https://forms.gle/EpQQLfWC5KSBjg1G8
  Via email to afpwm2@gmail.com

Questions
Please contact afpwm2@gmail.com

Selection Process
Completeness of information is essential for consideration. Awardees will be selected through the National Philanthropy Day Committee and an Awards Committee comprised of representatives from the nonprofit community. Honorees will be notified of their selection by July 15, 2019.

Presentation of Awards
Award recipients will receive their awards at the 33rd National Philanthropy Day Luncheon on November 12, 2019.
2019 AWARD CATEGORIES & CRITERIA

Distinguished Philanthropist Award
This award honors an individual or family with a proven record of exceptional generosity who, through direct financial support and/or other means (volunteering, leadership, etc.), demonstrates outstanding civic and charitable responsibility and whose generosity encourages others to take philanthropic leadership roles on a community, national and international level. AFP membership is NOT a prerequisite.

Please be sure to address the following award criteria when nominating:
- Philanthropic support of innovative approaches to solving problems
- Proven record of exceptional generosity
- Participation in and gift support of nonprofit organizations
- Motivation given to others to take leadership roles

Benjamin Franklin Award for an Outstanding Fundraising Professional
This award honors an outstanding individual fundraising professional who practices his/her profession in an exemplary manner working directly for a nonprofit/charitable organization and been in the field at least 15 years. He or she must spend a majority of their time fundraising. The individual must be a current member of AFP in good standing and demonstrate their promotion of and adherence to the AFP Code of Ethical Principles and Standards as well as the Donor Bill of Rights. (To view these documents, please go to www.afpwm.org/ethics.)

Please be sure to address the following award criteria when nominating:
- Nominee’s achievements and evidence of leadership with at least 15 years of professional fundraising experience
- AFP membership and practice of Code of Ethical Principles and Standards
- Commitment to professional development
- Volunteer service and financial support of nonprofit organizations

Outstanding Corporation, Foundation, or Community Organization Award
The Award for Outstanding Foundation, Corporation, or Community Organization honors an organization demonstrating outstanding commitment through financial support, innovation, encouragement, and motivation of others to take leadership roles in philanthropy, engagement, and volunteerism. AFP membership NOT a prerequisite.

Please be sure to address the following award criteria when nominating:
- Philanthropic support of innovative approaches to solving problems
- Outstanding commitment through financial support
- Impact of financial support and innovation
- Motivation given to others to take volunteerism and/or leadership roles

Emerging Nonprofit Development Professional
This award recognizes an individual with less than five years of service in a nonprofit development role(s) demonstrating success and has made a significant contribution to the nonprofit community. AFP membership NOT a prerequisite.

Please be sure to address the following award criteria when nominating:
- Impact nominee has had on the nonprofit community
- Creative and innovative approaches to the Development profession
- Teamwork and problem-solving abilities
**Outstanding Volunteer Fundraiser(s) Award**
The Award for Outstanding Volunteer Fundraiser(s) honors an individual, family, Campaign Cabinet, Donor Development Committee, or Board of Directors demonstrating outstanding skills in coordinating and motivating groups of donors and volunteers for fundraising projects for the benefit of charitable institutions. The recipient(s) must have demonstrated exceptional leadership skills in coordinating groups of donors and volunteers for major fundraising projects. AFP membership NOT a prerequisite.

Please be sure to address the following award criteria when nominating:
- Leadership, organizational ability, and fundraising goals achieved
- Description of time, effort, and financial gifts
- Success in recruiting and motivating others
- Participation in other nonprofit organizations

**Outstanding Youth in Philanthropy Award**
This award recognizes service by an individual or group (ages 18 and under) demonstrating outstanding commitment to the community through direct financial support, development of charitable programs, and volunteering and leadership in philanthropy. AFP membership NOT a prerequisite.

Please be sure to address the following award criteria when nominating:
- Outstanding commitment through financial support, development of programs, volunteering, and leadership
- Description of what nominee(s) did including goals, process, etc.
- Impact the nominee(s) had/will have on the community
- Ways project(s) can serve as a prototype for others

**The West Michigan Chapter Award for Excellence in Fundraising**
This award recognizes a nonprofit organization that has developed creative, resourceful and inspired campaigns, initiatives, projects or techniques that have grown and increased the organization’s fundraising infrastructure, program and results. Any nonprofit organization that employs a current AFPWM member is eligible for nomination.

Please be sure to address the following award criteria when nominating:
- Developed creative, resourceful and inspired campaigns, initiatives, projects or techniques
- Grown and increased fundraising infrastructure, programs and results
- Improved overall fundraising program through:
  1. Increased donor base
  2. Increased funds raised
  3. Streamline administrative structure
  4. Reduced fundraising costs
  5. Enhanced overall revenue
2019 AWARD NOMINATION FORM

Select Award Category:
☐ Benjamin Franklin Award for an Outstanding Fundraising Professional
☐ Distinguished Philanthropist Award
☐ Outstanding Corporation Award, Foundation, or Community Organization
☐ Emerging Nonprofit Development Professional
☐ Outstanding Volunteer Fundraiser(s) Award
☐ Outstanding Youth in Philanthropy Award (Individual or Group)
☐ West Michigan Chapter Award for Excellence in Fundraising

Nominator Information

Name
Title

Organization

Phone
Email

Nominee Information

Name
Title

Organization

Phone
Email

Include with this nomination form a one-page narrative, two letters of recommendation, and any other supporting documentation detailing why the nominee deserves to be recognized in the chosen category.

Deadline: Saturday, June 15, 2019, 11:59pm.
2019 NPD STEERING COMMITTEE

Sarah Hotchkiss – NPD Co-Chair
   Boy Scouts of America, President Ford
   Field Service Council
Steve Ozinga - NPD Co-Chair
   Van Andel Institute
Lalynda Cobb
   San Juan Diego Academy
Ashley Diersch
   Kids Food Basket
Laura Dulay
   Mary Free Bed Foundation
Autumn Hubbard
   Grand Valley State University
Roxanne Kiesling
   Hospice of Michigan
Kelly Koerner
   Mary Free Bed Foundation

Kerry Kujala
   Saint Mary’s Foundation
Megan Lorenz
   WMCAT
Sarah Mariuz
   American Cancer Society
Brandan McBride
   Grand Rapids Community College
Denavvia Mojet
   denavviamojet.com
Kristen Nauss
   Extend Your Reach Marketing
Mary Panek
   AFP West Michigan Treasurer
Kori Thompson
   Wedgwood
Claire Timmer
   Kids’ Food Basket
### National Philanthropy Day – Past Awardee Recipients

<table>
<thead>
<tr>
<th>Award Category</th>
<th>Award Year</th>
<th>Awardee Name</th>
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<tbody>
<tr>
<td><em>Benjamin Franklin Award</em></td>
<td>2018</td>
<td>Vicki Weaver</td>
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<td></td>
<td>2017</td>
<td>Marcie Hillary</td>
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<td></td>
<td>2016</td>
<td>Diane Lobbestael</td>
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<td></td>
<td>2015</td>
<td>Tom Monaghan</td>
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<td></td>
<td>2014</td>
<td>Ann Fergemann</td>
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<td></td>
<td>2013</td>
<td>Michelle Rabideau</td>
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<td></td>
<td>2012</td>
<td>Nancy Owen, CFRE</td>
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<td></td>
<td>2011</td>
<td>Marilyn Zack</td>
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<td></td>
<td>2010</td>
<td>Robert Berkhof</td>
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<td>2009</td>
<td>Brenda Hunt</td>
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<td></td>
<td>2008</td>
<td>Debra L. Minton, CFRE</td>
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<td></td>
<td>2007</td>
<td>John Heerspink</td>
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<td>2006</td>
<td>Eugene Proctor</td>
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<td>2005</td>
<td>Gregory B. Geise</td>
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<td>2004</td>
<td>Guy P. Breining</td>
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<td>2003</td>
<td>Richard Calkins</td>
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<td></td>
<td>2002</td>
<td>Mary Louise Avery, CFRE</td>
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<td></td>
<td>2001</td>
<td>Joyce Hecht</td>
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<td></td>
<td>2000</td>
<td>Debra Minton, CFRE</td>
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<td></td>
<td>1999</td>
<td>Richard R. Miller</td>
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<td></td>
<td>1998</td>
<td>Robert Berkhof</td>
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<td>1997</td>
<td>John F. Nordstrom</td>
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<td>1996</td>
<td>Sr. M. Aquinas Weber O.P.</td>
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<tr>
<td></td>
<td>1995</td>
<td>Richard Calkins</td>
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<td></td>
<td>1994</td>
<td>Mary U. &amp; Edwin Meader</td>
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<td></td>
<td>1993</td>
<td>Beulah Kendall</td>
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<td></td>
<td>1992</td>
<td>Fred M. &amp; Bernadine Keller</td>
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<td></td>
<td>1991</td>
<td>John F. Nordstrom</td>
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<td></td>
<td>1990</td>
<td>Charles and Stella Royce</td>
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<td>1989</td>
<td>Sr. M. Aquinas Weber O.P.</td>
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### Distinguished Philanthropists

- Patricia and Karl Betz, Jr.
- Marc and Jeanne Schupan
- Robert and Eleanor DeVries
- Thomas S. & Mickie Fox
- William & Julia Van Domenen
- John G. & Kathryn S. Polzin
- Robert & Paulette Israels
- Suzanne U.D. Parish

### Outstanding Corporation

- Perrigo Company
- Howard Miller
- Steelcase
- BISSELL
- Miller Welding Supply
- Mill Steel Company
- State Farm Insurance
- McCrosky Marketing Communications

### Outstanding Volunteer Fundraiser

- Veverly Austin
- Sue Den Herder
- Mike and Sharon Seelye
- Diane Barton
- Brian Cloyd
- Meg Miller Willit
- Jane Patterson
- Christine Visner
- Tom Edmonds
- Dave & Jane Armstrong
- Dr. James B. Fahner
- Henry Holland
- Louise M. Fabec
- Sharron Reynolds
- Wallson & Rebecca Knack
- Phil & Nancy Miller
- Patti Huiskamp
- Carl E. Ver Beek
- Betty Lee Ongley
- Blaine & Bobbie Lam
- Norma VanKuiken
Outstanding Volunteer Fundraiser, Cont.

1998 Carolyn Bailey-Marquis
1997 Susanne M. Janis
1996 Jeannie Miralrio
1995 George Arwady
1994 H. Richard "Dick" Morganstern
1993 James McQuiston
1992 Ann V. Parfet
1991 Elizabeth S. Upjohn
1990 F. W. "Fritz" Bennetts
1989 Susan Gilmore
1988 Margaret "Maggie" L. Rogers
1987 Kay Vandenhaute

Outstanding Youth in Philanthropy Award

2018 Janean Couch/Grand Rapids Community Foundation YGC
2016 St. Mary’s School, Grades K-6
2015 Aubrey Cohoon
2014 Adeline Steele
2013 Charlie Wondergem
2009 Bernadine Mott Chapter of the National Honor Society
2007 Kelly Wier
2006 Joseph A. Medcalf, Grand Rapids Community Foundation
2003 Hope College Dance Marathon
2002 The Casa Hogar Project at Aquinas College
2001 The Children who reside at Lakeside Treatment and Learning Center
2000 Quan Lateef
1999 Hanna R. Scheid
1998 Youth Advisory Committee of the Community Foundation of the Holland/Zeeland Area
1996 Leelanau Youth Advisory Council
1995 Kenowa Hills Junior Bankers
1994 Sean Eap
1993 Program Houses, Aquinas College
1992 Youth United Way

President’s Award

2018 Louise “Punky” Edison
2017 Jean Krohn
2016 Pat McLaughlin
2015 Mitten Brewing Company
2014 Shelley Irwin
2013 Betsy Borre
2012 The Kalamazoo Promise
2011 Children’s Assessment Center
2010 Luke Eastburg
2009 Ben Richardson
2006 Kate Pew Wolters
2005 Dr. William C. Richardson
2003 Sr. M. Aquinas Weber, O.P.
2001 Arend Lubbers
2000 Kellogg Company
1999 Dorothy Johnson
1998 William E. LaMothe
1996 Bill Stoffer
1994 Gail G. & Glen C. Smith, Jr.
1993 Joseph Dunningan
1992 Ward Nay

West Michigan Chapter Award for Excellence in Fundraising

2018 Phoenix Society for Burn Survivors
2017 Mary Free Bed Rehabilitation Hospital Foundation
2016 Holland Home Foundation
2014 Paws With A Cause
2013 Kids’ Food Basket
2004 St. John’s Home