



National Philanthropy Day®

2018 Sponsorship Opportunities & Benefits

PRESENTING SPONSOR

\$15,000

- Guest speaker, Dan Pallotta seated at your table.
- Three tables for 10 guests to *National Philanthropy Day* (NPD).
- Thirty autographed copies of *Charity Case*, by Dan Pallotta.
- Build awareness for your organization, receive a 2-page, four color advertisement in the Grand Rapids Business Journal's November 13, 2018 *Giving Guide* issue. Circulation to 5,000 readers with bonus distribution to all guests at NPD. (Commitment must be received by September 1).
- A one-minute video presentation/commercial played during NPD.
- Opportunity to send one correspondence to AFP-WM Chapter membership to promote your company's products and services.
- Listed as the sponsor of the ***West Michigan Chapter Award for Excellence in Fundraising.***
- Plus, all recognition elements offered at the Signature Sponsor Level.

SIGNATURE SPONSOR

\$7,500

- Two tables for 10 guests to *National Philanthropy Day* (NPD).
- Twenty autographed copies of *Charity Case*, by Dan Pallotta
- Build awareness for your organization and champion NPD simultaneously! Receive a 2-page, four-color advertisement in the Grand Rapids Business Journal's November 13, 2018 *Giving Guide* issue. Circulation to 5,000 readers with bonus distribution to all guests at NPD. (Commitment must be received by September 1).
- A one-minute video presentation/commercial played during NPD.
- Listed as the sponsor of the ***Distinguished Philanthropist Award.***
- Plus, all recognition elements offered at the Grand Sponsor Level.

GRAND SPONSOR

\$5,000 – Five Available

- Two tables for 10 guests to *National Philanthropy Day* (NPD).
- Build awareness for your organization and champion NPD simultaneously! Receive a one-page, four-color advertisement in the Grand Rapids Business Journal's November 13, 2018 *Giving Guide* issue. Circulation to 5,000 readers with bonus distribution to all guests at NPD. (Commitment must be received by September 1).
- Listed as the sponsor of one of the following awards: ***Outstanding Volunteer Fundraiser, Outstanding Corporation or Foundation, Emerging Nonprofit Development Professional, Outstanding Youth in Philanthropy, or Outstanding Fundraising Professional.***
- Organization name or logo on more than 600 save-the-date cards and event invitations.
- Plus, all recognition elements offered at the Leadership Sponsor Level.

LEADERSHIP SPONSOR

\$2,500

- One table for 10 guests at *National Philanthropy Day* (NPD).
- Public acknowledgement from podium during NPD.
- Plus, all the recognition elements offered at the Partner Sponsor Level.

PARTNER SPONSOR

\$1,000

- 4 tickets to *National Philanthropy Day* (NPD).
- Company/Organization name or logo in NPD program book and on AFPWM's website for one year (with direct link).
- Company/Organization name or logo on video screen during the NPD luncheon.

FRIEND SPONSOR
































\$500

- 2 tickets to *National Philanthropy Day* (NPD).
- Company/Organization name in NPD program book and on AFPWM's website for one year (with direct link).
- Company/Organization name on video screen during the NPD luncheon.



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2018 Sponsorship Benefits

SPONSOR BENEFITS	PRESENTING \$15,000	SIGNATURE \$7,500	GRAND \$5,000	LEADERSHIP \$2,500	PARTNER \$1,000	FRIEND \$500
Dan Pallotta, seated at your table						
Autographed copies of <i>Charity Case</i> , by Dan Pallotta	30 copies	20 copies				
Tickets to event (10 tickets per table)	3 tables	2 tables	2 tables	1 table	4 tickets	2 tickets
Opportunity to send one correspondence to AFPWM Chapter membership						
Color Advertisement in the Grand Rapids Business Journal's Giving Guide	2-page, four color ad	2-page, four color ad	1-page, four color ad			
One-minute video presentation/commercial played during NPD						
Organization name or logo printed on more than 600 save-the-date cards and event invitations						
Listed as a sponsor for one award presented at NPD						
Public acknowledgement from podium during National Philanthropy Day						
Organization name or logo on AFPWM social media pages						
Organization name or logo in NPD program and on AFPWM website (with direct link to your website) for one year						
Organization name on video screen during NPD luncheon						



CHANGE THE WORLD WITH A GIVING HEART



National Philanthropy Day®

2018 Sponsorship Commitment Form

Thursday, November 15, 2018
11:00 am – 2:00 pm
J.W. Marriott Hotel (Grand Rapids)

YES, We/I would like to be a 2018 NPD Sponsor!

- Presenting Sponsor \$15,000
- Signature Sponsor \$7,500
- Grand Sponsor \$5,000
- Leadership Sponsor \$2,500
- Partner Sponsor \$1,000
- Friend Sponsor \$500

Sponsor (organization/name exactly as it should appear in print):

Mailing Address: _____

Contact Person: _____

Phone: _____ work cell

E-Mail: _____

Direct Web Link: _____

- _____ Additional Tickets at \$50 each
- Send an invoice for this sponsorship: mail e-mail

Please mail your completed form with check payable to *AFP West Michigan* by **September 1, 2018:**

Deb O'Donnell, Chapter Administrator
AFP West Michigan
PO Box 6302
Grand Rapids MI 49516-6302

Questions: Mary Panek, Sponsorship Chair
marypanek@charter.net
(616) 550-4113