



National Philanthropy Day®

**West Michigan's 39th Annual
National Philanthropy Day Celebration
November 12, 2025, 8:30 am - 1:30 pm**

Request for Proposal (RFP)

National Philanthropy Day Mini-Conference Speakers

The Association of Fundraising Professionals (AFP) West Michigan Chapter is seeking proposals from qualified speakers to present at our National Philanthropy Day Mini-Conference. This conference is an event that celebrates the contributions of philanthropy to our community and provides valuable insights and knowledge to fundraising professionals and nonprofit organizations.

Event Details

Event Name: AFP National Philanthropy Day Mini-Conference, part of the Annual Celebration

Date: Wednesday, November 12, 2025

Time: 9 - 11:15 am (Mini-Conference); 11:30-1:30 am (Annual Celebration); after 2 pm (enjoy the gardens!)

Location: Frederik Meijer Gardens & Sculpture Park, Grand Rapids

Audience: Fundraising professionals, nonprofit leaders, philanthropists, and community members

Scope of Work

We are seeking dynamic and engaging speakers who can deliver 45-minute presentations on topics relevant to fundraising, philanthropy, nonprofit management, and related areas. The presentations should be informative, inspiring, and provide actionable strategies and insights that attendees can implement in their organizations.

Topics of interest include but are not limited to:

- Diversity, Equity, and Inclusion in Philanthropy
- Major Gifts Fundraising
- Donor Stewardship and Retention
- Grant Writing and Fundraising Strategies
- Planned Giving and Legacy Giving
- Digital Fundraising and Online Giving Campaigns
- Board Development and Governance
- Trends and Innovations in Fundraising

Proposal Submission Guidelines

Interested speakers are invited to submit proposals that include the following:

- **Speaker Biography:** Provide a brief biography highlighting your expertise, experience, and credentials in fundraising, philanthropy, or related fields.
- **Presentation Topic and Abstract:** Clearly outline the proposed presentation topic and provide a concise abstract describing the content, objectives, and key takeaways.
- **Presentation Format:** Specify the preferred format (e.g. workshop, panel discussion).
- **Optional Sample Materials:** Include samples of previous presentations, articles, or publications related to fundraising or philanthropy.

Proposal Deadline

Please submit your proposal via email to Gina Schultz at gina.schulz@faithhospicecare.org no later than Thursday, June 5.

Selection Process

Proposals will be evaluated based on the relevance of the topic, speaker qualifications, presentation format, and alignment with the goals of the National Philanthropy Day Conference. Selected speakers will be notified by Thursday, July 10.

Benefits of Presenting

Presenters (single, team, or panel) will be eligible for free registration to the National Philanthropy Day Annual Celebration. An honorarium of \$250 will also be offered per session selected.

For inquiries or additional information, please contact Gina Schultz at either gina.schulz@faithhospicecare.org or (231) 944-9332. We look forward to receiving your proposals and partnering with dynamic speakers to deliver an exceptional National Philanthropy Day Mini-Conference experience.

Sincerely,



J.J. Lewis, CFRE
Chair, National Philanthropy Day