



National Philanthropy Day®

2024 Sponsorship Opportunities & Benefits

All sponsors will be listed in the National Philanthropy Day (NPD) digital program booklet and on the video screen during NPD. They will also be listed on the Association of Fundraising Professionals - West Michigan Chapter (AFP-WM) NPD webpage for one (1) year. Additional benefits are offered at each sponsor level:

TITLE SPONSOR - \$10,000 investment

- Tickets for eight (8) guests to NPD.
- Build awareness for your organization and champion NPD simultaneously! Receive a one-page, four-color advertisement in the *Crain's Grand Rapids Business* November Giving Guide issue. Circulation to 5,000+ readers with bonus distribution to all guests at NPD. (*Commitment must be received by Friday, September 1*).
- Organization logo on electronic save-the-date cards and event invitations (*if committed by Wednesday, August 14*).
- Opportunity to provide a stand-up banner at the mini-conference and celebration.
- Two (2) minutes to open a mini-conference session.
- Two (2) minutes to open the celebration.
- Logo recognition on the AFP-WM homepage for the year (January - December, 2025).
- Logo recognition in AFP-WM eNewsletters for the year (January - December, 2025).

GRAND SPONSORS - \$5,000 investment

- Tickets for eight (8) guests to NPD.
- Build awareness for your organization and champion NPD simultaneously! Receive a one-page, four-color advertisement in the *Crain's Grand Rapids Business* November Giving Guide issue. Circulation to 5,000+ readers with bonus distribution to all guests at NPD. (*Commitment must be received by Friday, September 1*).
- Organization logo on electronic save-the-date cards and event invitations (*if committed by Wednesday, August 14*).
- Opportunity to provide a stand-up banner at the celebration.
- Logo recognition on the AFP-WM homepage for the year (January - December, 2025).
- Logo recognition in AFP-WM eNewsletters for the year (January - December, 2025).

LEADERSHIP SPONSORS - \$2,500 investment

- Tickets for six (6) guests to NPD.
- Organization name on electronic save-the-date cards and event invitations (*if committed by Wednesday, August 14*).
- Opportunity to provide a stand-up banner at the celebration.

PARTNER SPONSORS - \$1,000 investment

- Tickets for four (4) guests to NPD.
- Organization name on electronic save-the-date cards and event invitations (*if committed by Wednesday, August 14*).

FRIEND SPONSORS - \$500 investment

- Tickets for two (2) guests to NPD.



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2024 Sponsorship Commitment Form

Wednesday, November 13, 2024

8:30-1:30 pm

Frederik Meijer Gardens & Sculpture Park

YES, We/I would like to be a 2024 NPD Sponsor! (select level below)

- Title Sponsor (\$10,000) Grand Sponsor (\$5,000)
- Leadership Sponsor (\$2,500) Partner Sponsor (\$1,000)
- Friend Sponsor (\$500)

Sponsor (organization/name exactly as it should appear in print):

Mailing Address:

Contact Person:

Phone:

___ work ___ cell

E-Mail:

Direct Web Link:

Please mail your completed form with check payable to AFP West Michigan **by September 13th, 2024:**

Deb O'Donnell, Chapter Administrator
AFP West Michigan
PO Box 6302
Grand Rapids MI 49516-6302

Questions: Please reach out to our National Philanthropy Day Planning Committee Chair:

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